

Funding Girl Scouting

Did You Know?

Financing of WAGGGS (World Association of Girl Guides and Girl Scouts) is provided by:

- 144 member organizations, including GSUSA.
- Contributions to the Juliette Low World Friendship Fund by troops/individuals. The Council forwards contributions to WAGGGS to help support four world centers and international girl program opportunities. See *The Source* Section E for more information about the Juliette Low World Friendship Fund, and Section G for the Juliette Low World Friendship Fund Contribution Form.

Financing Girl Scouts of the Northwestern Great Lakes, Inc. (GSNWGL)

GSNWGL relies on the generosity of the entire community to provide the support necessary to maintain Girl Scouts as the organization best positioned to offer girls the tools they need to be successful leaders now and throughout their lives. Information on Troop/Group Money-Earning can be found in Section A, pages 17-18.

Take Action Annual Giving Campaign

Contributions to the GSNWGL *Take Action* Annual Giving Campaign support Girl Scout operations and programming for all girls within our Council. Volunteers, staff, corporations, foundations, and community partners are asked to support Girl Scouting by making a tax-deductible contribution to the *Take Action* Annual Giving Campaign.

Family Partnership Campaign

To help ensure that high-quality programs are available to their daughter(s), parents/guardians are asked to make a financial contribution to the annual Girl Scout Family Partnership Campaign. This tax-deductible contribution is usually made at the time of registration, but it can be made any time during the membership year.

A Family Partnership Campaign contribution is not a requirement of membership. Money raised from the Family Partnership Campaign is tax-deductible and stays within our local council to make Girl Scouting available to all girls. 100% of every Family Partnership dollar is used to support programs within the GSNWGL Council. This year, nearly 20,000 girls will be provided with opportunities and adventure through Girl Scout programs which offer leadership development, new skills, community involvement, and fun. Every Family Partnership makes a difference!

How is Family Partnership money used?

- To provide training and materials for Troop Leaders.
- To develop new programs.
- To keep program costs low.
- To provide scholarships to families in need.

Troop leaders ensure a successful Family Partnership Campaign when they:

- Lead by example and make their gift first.
- Encourage parents to inquire about possible matching gifts from their employer.
- Ensure that information and material are distributed to each Girl Scout family.
- Thank those who make a contribution.

Memorial, Honor and Tribute Gifts

A financial gift made as a memorial honors the memory of a friend or relative. An honor or tribute gift recognizes an important event: anniversary, graduation, earning of the Girl Scout Gold Award, or recognition of a Troop Leader. A note, along with these gifts, indicates to the Fund Development Department the type of gift made and the name and address of the recipient or family. A letter, which does not mention the amount of the contribution, will be sent to the appropriate person to make them aware of the gift.

Planned Gifts

Planned gifts include deferred gifts, bequests, life insurance, retirement plan beneficiary designations, and charitable trusts. A planned gift makes a positive statement to family and friends regarding a person's priorities and helps to ensure the values of the Girl Scout program are available to future generations of girls. In addition to extending these values to future generations and leaving the world a better place, a planned gift can offer significant benefits to the donor:

- Charitable tax deductions
- Savings on capital gains taxes
- Estate tax reduction

United Ways

GSNWGL receives funding from 31 United Ways to support our Girl Scout Leadership Programs. Please direct questions regarding financial support for GSNWGL to the Chief Development Officer, development@gsnwgl.org.



To understand WHY I should participate in Family Partnership or WHY you have to give \$25 to receive a patch, see Appendix Y, page 183.



Check out Chloe online at www.gsnwgl.org/support/family_partnership.html.

Company Volunteer Support Programs

In order to support their employees and the communities in which they live, local and national employers have developed programs for charitable contributions to non-profit organizations for which their employees volunteer. These volunteer support programs not only recognize the employee/retiree, but also provide necessary funding for non-profit organizations, which impacts the lives of their employees. When applying to your company's volunteer support program, follow the process outlined below (Please refer to GSNWGL Fund Development Policy: Monetary Donations to Troops/ Groups or Service Areas, see Section B).

Employee/Retiree Responsibilities

- Contact her/his company's program administrator for program guidelines.
- Complete the employee/retiree portion of the necessary paperwork.
- Submit paperwork to the Chief Development Officer for completion.

Council Responsibilities

- Complete necessary paperwork and submit for contribution.
- Provide written recognition to the contributing corporation and employee/retiree.

Known employers with Volunteer Support Programs

- Wal-Mart/Sam's Club
- Kimberly-Clark Corporation
- Neenah Paper, Inc.
- R.R. Donnelley

In Keeping with Council Policies

GSNWGL does not make disbursements to troops/groups that have not registered their checking account with the Service Center. Contributed funds may never be disbursed to individual members for personal use or gain. Troops and registered members associated with the troop must comply with all Council policies before a contribution is released.