

Girl Scout Product Programs

Did you know? Many of today's businesswomen credit their professional accomplishments to the Girl Scout Cookie Sale Program. Through the Girl Scout Cookie Sale Program, girls discover the importance of personal responsibility, the value of goal-setting, the spirit of teamwork and the thrill of accomplishment.

GSNWGL participates in two Product Programs annually, the Fall Product Program and the Cookie Sale Program. The Fall Nut/Magazine Program and Girl Scout Cookie Sale Program are integral parts of Girl Scouting's Leadership Experience and our Business and Economic Literacy initiative for girls. The programs allow girls to develop finance, marketing and public speaking skills, along with having valuable experiences that build girls' self-confidence and help them develop their own personal leadership style. Both Product Programs are open to all registered Girl Scout Daisy through Girl Scout Ambassador. Each Product Program has a new theme each year that incorporates issues that girls care about and can relate to!

By participating in Girl Scout Product Programs:

- Girls Discover a strong sense of self, values, practical life skills, challenges, and critical thinking skills.
- Girls Connect when they build positive relationships, promote cooperation, resolve conflicts, advance diversity, and feel connected to their communities.
- Girls Take Action when they identify community needs, act as resourceful problem solvers, advocate, educate and inspire others to act, and feel empowered to make a difference.

The Fall Product Program

The Fall Product Program is a family and friends sale of chocolate, nuts and magazines. Just about everyone buys magazines and music CDs, and when they buy from Girl Scouts, it helps support local girls, troops and the entire organization. Nuts and chocolates are special treats offered by Girl Scouts just in time for the holidays! The Fall Product Program helps girls learn entrepreneurial skills on a smaller scale than the Girl Scout Cookie Sale Program. Through the Fall Product Program girls and troops will earn money to fund fun activities they'll do together as a troop.

2010 Fall Product Program Theme: "Unlock the Mystery"



2009 Fall Product Program Dates

September 8 - 14	SAPPM Training
September 15 - 30	SAPPM train TPPM
October 9 - 25	Fall Product Program Sale begins
October 27 - 29	Money due to Service Area
November 3	Service Area submits proceeds to Council
November 17 - 20	Delivery to Service Area
November 21 - 30	Girls deliver to homes

The Girl Scout Cookie Sale Program

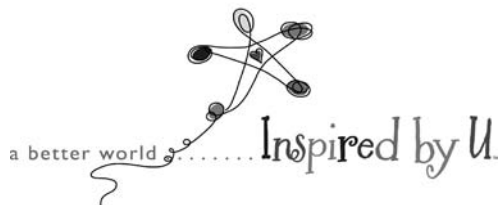
You'd be surprised what a Girl Scout Cookie can build: strong values, strong minds, strong bodies, a strong spirit, strong friendships, strong skills, strong leadership, and a strong community! Through the Girl Scout Cookie Sale Program, girls build business and economic literacy skills. And, unlike many youth programs, the Girl Scout Cookie Sale Program empowers girls themselves to decide how to spend part of the proceeds.

The annual Girl Scout Cookie Sale Program has two sale segments:

Initial Order Taking: In January, by going door to door and calling previous customers, girls take orders for cookies. Cookies are delivered in March.

Booth Sales: Cookie Booths are held during March and/or April. Troops may set up Cookie Booths at local businesses, allowing them to reach more customers. Girls have had success holding Cookie Booths at many locations, including but not limited to: grocery stores, gas stations, restaurants, schools, sporting events, craft shows, and shopping centers.

2010 Cookie Sale Program Theme: *"Inspired by U"*



2010 Cookie Sale Program Dates

December 5 - 15 (2009)	SACM Training
January 4 - 11	SACM train TCM
January 22 - February 7	Girls sell Cookies
March 3 - 24	SACM receive Cookie Delivery and Girls deliver
March 12 - April 11	Booth Sales hosted

How You Can Help

- Find adult volunteers to assist your troop or Service Area with the Product Programs and connect them with the available Product Program training.
- Register your troop early so you receive all the latest information as it comes out.
- Encourage parents/guardians/volunteers to get involved with your troop's product program. Support from parents and volunteers directly impact the success of your troop's program.

Product Program Volunteers

Position Title: Service Area Product Program Manager

Purpose: Manages/coordinates the GSNWGL Product Programs in the Service Area

Position Title: Community Product Program Coordinator

Purpose: Manages/coordinates the GSNWGL Product Programs in a specific school or community

Position Title: Troop Product Program Manager

Purpose: Manages/coordinates the GSNWGL Product Programs in a specific troop

Qualifications:

- Computer skills, Internet access and use of email
- Registered member of GSUSA
- Completed and approved Volunteer Application
- Attend Product Program training
- Willingness to accept responsibility for completing reports, handling product, and collecting, counting and depositing money