

2010 Girl Scout Cookie Sale Program

Girl Scout Packet

2010 Cookie Sale Program Dates

December 2009 – January 2010	Girls and Parents attend Troop Cookie Training
January 22 – February 7, 2010	Cookie Sale Program Dates Orders need to be turned in to my Troop Cookie Manager by: _____
March 3 – 21, 2010	Girls pick up cookies from TCM, deliver cookies and collect money All money needs to be turned in to my TCM by: _____
March 12 – April 11, 2010	Girls participate in Cookie Booths with their troops
May 2010	Girls receive recognitions from TCM
June 30, 2010	Final day to report recognition and Cookie Dough discrepancies or problems to GSNWGL Product Program Department

Your Quick Contact Reference

My Troop Number is _____

My Service Area is _____

My TCM is _____

My TCM's address is _____

My TCM's phone number(s) are _____

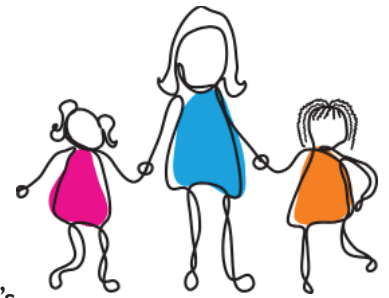
My TCM's email is _____





Dear Parents/Guardians:

First and foremost, thank you for being involved in your Girl Scout's Cookie Sale Program. Without parents/guardians and volunteers, the Cookie Sale Program would be impossible! Parent involvement is very important to your child's Girl Scout Cookie Sale Program. If you support her, she'll be more motivated and successful, she'll master more challenging tasks and skills, and she'll have more fun!



Important Notes

- Complete and sign the enclosed permission slip and return it to the Troop Cookie Manager (TCM). Cookie Sale Program Order Cards will only be given to a registered Girl Scout with a completed permission slip.
- All money is collected upon delivery of the cookies.
- All checks made payable to "Girl Scouts."
- If accepting a check, it is helpful to verify that the driver's license number is on the check. If it is not pre-printed on the check, have the customer write it near the name and address.



E-marketing - NEW for 2010

Girls age 13 and older may market their Cookie Sale utilizing the Internet and social networking sites; **however, sales may not be completed online.** Girl Scouts utilizing this method must have parent/guardian permission to do so and must never give identifying information about her on the Internet. At the present time, cookies may not be advertised or promoted on online auction or sales websites (eBay, Craigslist, etc.). Last names, addresses, troop numbers, schools, etc. should never be published on the Internet.

Be Involved

- Discuss goals with your Girl Scout - help your Girl Scout's goals become a reality.
- Tune in to your Girl Scout's feelings and thoughts about the Cookie Sale Program. Help her think of solutions to make her feel more comfortable will selling cookies.
- Brainstorm with your Girl Scout on who she can sell cookies to - a few new customers can help increase sales tremendously.
- Use resources from previous sales such as last year's Cookie Order Card.



HEY, GIRLS!

R u ready to kick it up a notch during ur fav time of year – the GS Cookie Sale Program?? U and ur GS friends can inspire change and use GS Cookies to change the world in FABULOUS ways!

Be A Go-Getter!!!

Hit up ur fam, friends, neighbors, and other peeps to support u. Reach ur GS goals such as creating a better day for someone in need, building better communities or whatever works for u! The GS Cookie Sale Program is a fab way for u to earn money that will fuel ur dreams! And of course, it's a totally awesome, hands-on leadership program, plus u'll have crazy fun with ur friends!

Cookie Activities

To get u ready for Cookie Time, do fun cookie activities with ur troop! Ask ur Troop Leader/Troop Cookie Manager for the GS Cookie Activity Kits, or visit <http://www.gsnwgl.org/programs/cookies/activities.html>.

While surfing this webpage, u will see other activities u can participate in such as:

- Cookie Entrepreneur Officer Program for GS Cadette through Ambassadors
- Cookie Activity Pin
- Cookie Club for all Girl Scouts.

Earn Recognitions! (see page 5)

GIRL SCOUT SAFETY GUIDELINES

Money is collected at the time of delivery, not during order taking.

Selling in Your Neighborhood

- Girls should always wear a Girl Scout Membership Pin with her uniform, sash, vest or Girl Scout T-shirt (something that identifies them as a Girl Scout.)
- Girls should be familiar with the neighborhoods where they sell.
- Sell door-to-door only during daylight hours.
- Girl Scouts should always sell with a friend.
- Girl Scouts should always be cautious and wary of animals, domestic or wild. Even if an animal appears to be friendly, lost or injured, do not make contact.
- When selling door-to-door, Girl Scouts under the age of 9 years old must be physically accompanied by a parent, guardian, or a responsible person at least 16 years of age.
- For your safety, GSNWGL recommends that girls ages 9 to 17 be supervised by an adult when selling cookies door-to-door.
- A girl should not give any customer personal information about herself. This includes last name, address or phone number!
- Girls should NEVER enter a customer's house.
- Girls should NEVER approach customers in cars.

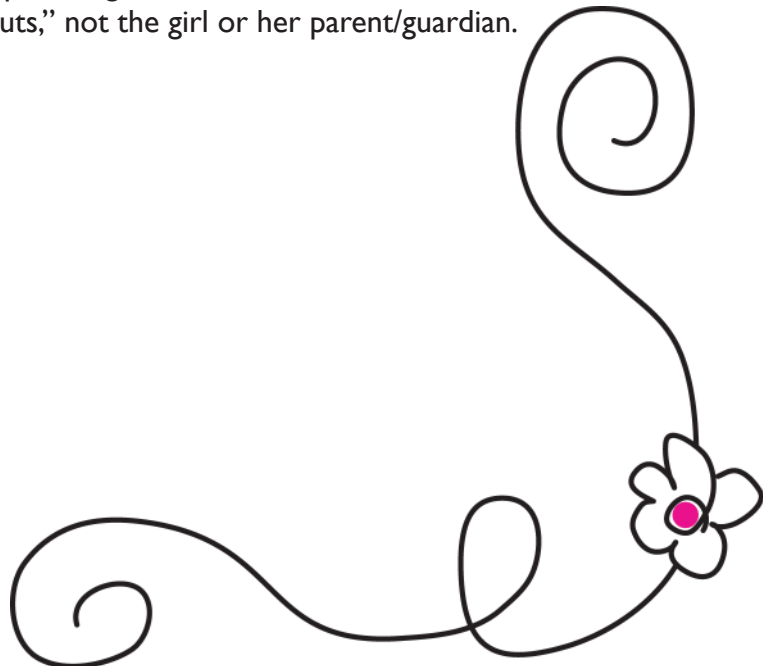


Booth Sales

- Adults must be present at all times when Girl Scouts operate a booth sale.
- A girl should never give out her name, address or telephone number to customers. Troop Cookie Manager information can be provided.

Money Management

- Girls should develop a plan for safeguarding the money they collect.
- Girls should not carry around large amounts of cash.
- Money may be given to the accompanying or supervising adult.
- All checks should be made payable to "Girl Scouts," not the girl or her parent/guardian.
- Do not send money to school.





GENERAL COOKIE SALE PROGRAM INFORMATION

Who can participate in the 2010 Girl Scout Cookie Sale Program?

Any registered Girl Scout at any grade level has the opportunity to participate in the 2010 Girl Scout Cookie Sale Program.

Our Baker...

Our cookies are baked by Little Brownie Bakers of Louisville, Kentucky, one of two companies licensed by Girl Scouts of the USA to bake Girl Scout Cookies.

Selling Price

All cookies sell for \$3.50 per box.

Cookie Sale Program

The Girl Scout Cookie Sale Program is about more than earning money. It is the nation's premier financial literacy and entrepreneurship program. Through the Girl Scout Cookie Sale Program, girls learn to set individual and troop goals, meet with the public, handle money, build self-confidence, and financially contribute to activities that they choose.

Girls **Discover** a strong sense of self, values, practical life skills, challenges, and critical thinking skills.

Girls **Connect** when they build positive relationships, promote cooperation, resolve conflicts, advance diversity, and feel connected to their communities.

Girls **Take Action** when they identify community needs, act as resourceful problem solvers, advocate, educate and inspire others to act, and feel empowered to make a difference.



NEW This Year!!

Find us on Facebook - U r gonna want to check it out! Coming soon!!

What if our Girl Scout needs additional cookies?

If for any reason, your Girl Scout needs additional cookies, contact your Troop Cookie Manager. Your TCM will have access to a Cookie Cupboard to pick up additional cookies. Remember these cookies are only available for a limited time and are on a first-come, first-served basis.



Troop Proceeds

Tiered Troop Profit Levels are back!

Per Girl Selling Average*	Troop Profit**
Equal to or less than 149 boxes	\$ 0.50 per box
Equal to or greater than 150 boxes but less than or equal to 199 boxes	\$ 0.60 per box
Equal to or greater than 200 boxes	\$ 0.65 per box

*Per Girl Selling Average (PGSA) is calculated by taking the total number of boxes sold during the entire 2010 Cookie Sale Program divided by the total number of girls selling. PGSA includes ALL cookies sold – both initial orders placed in eBudde and secondary orders picked up from Cookie Cupboards.

**Troops who reached a PGSA of \$165 during the 2009 Fall Product Program will receive an additional \$0.03 a box in troop profit.

Recognitions and Cookie Dough

All participating Girl Scouts will have the opportunity to earn cumulative recognitions and non-cumulative “Cookie Dough.”

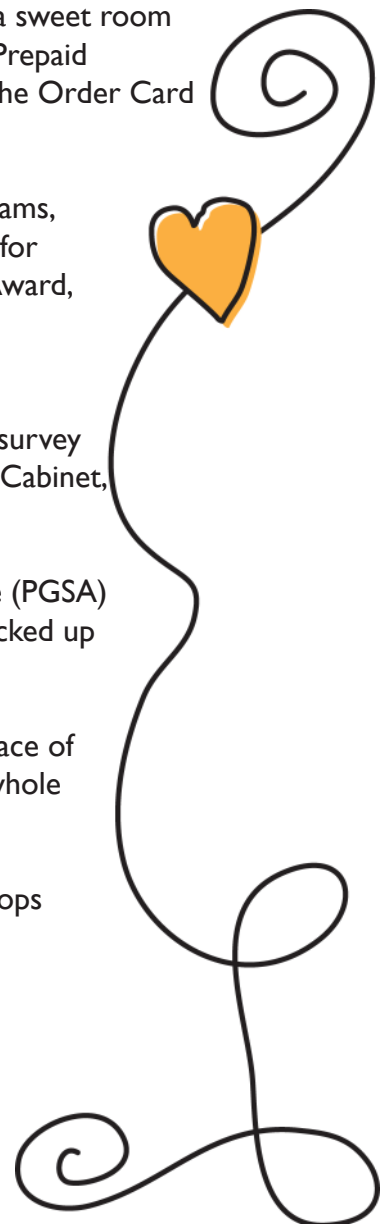
With all of your hard work, you will earn awesome Cookie Sale Program recognitions such as the participation patch, the cute Miranda Panda stuffed bear (Miranda is the mascot), a sweet room makeover set, a colorful spa wrap set, GSNWGL Camp certificates, Associated Bank Prepaid MasterCard gift cards, and so much more. Check out the awesome recognitions on the Order Card or at www.gsnwgl.org.

“Cookie Dough” is a coupon that may be used to attend GSNWGL-sponsored programs, GSNWGL Day and Resident Camps, registration fees for *destinations*, reimbursement for materials needed to complete the Girl Scout Gold Award and the Girl Scouts Silver Award, and to purchase items from GSNWGL Council Shops.

NEW for 2010 - Thanks for Your Input

We love your input, and we listened! After reviewing the 2009 Cookie Sale Program survey responses, speaking with SACMs, and brainstorming ideas with the Volunteer Kitchen Cabinet, the following improvements have been made:

1. Troops will earn the profit amount determined by their Per Girl Selling Average (PGSA) on ALL cookies sold – both initial orders and secondary orders (e.g. cookies picked up from Cookie Cupboards)!
2. Girl Scout Cadettes, Seniors and Ambassadors can receive a “cash option” in place of their recognitions! The Girl Scout Cadette, Senior or Ambassador troop as a whole will need to agree that their troop will NOT receive individual recognitions or Cookie Dough during the 2010 Cookie Sale Program, but will instead receive an additional \$0.10 per box profit based on the PGSA (see above)! Troops will still receive all earned patches.



GIRL SCOUT INTERNET SAFETY PLEDGE* FOR ALL GIRL SCOUTS

1. I WILL not give out personal information such as my address, telephone number(s), parent's or guardians' work address/telephone number(s), and the name and location of my school without the permission of my parent or guardian.
2. I WILL tell an adult right away if I come across or receive any information that makes me feel uncomfortable.
3. I WILL always follow the rules of Internet sites, including those rules that are based on age of use, parental approval and knowledge, and public laws.
4. I will NEVER agree to get together with someone I "meet" online without first checking with my parents or guardians. If my parents or guardian agree to a meeting, I will arrange it in a public place and bring a parent or guardian along.
5. I will NEVER send a person my picture or anything else without first checking with my parent or guardian.
6. I WILL talk with my parent or guardian so that we can set up rules for going online. We will decide on the time of day that I can be online, the length of time that I can be online and appropriate areas for me to visit. I will not access other areas or break these rules without their permission.
7. I WILL NOT use the Internet to collect money for Girl Scout products, and I will follow all safety guidelines related to the Girl Scout Cookie Sale Program. I may use the Internet to advertise or promote my Cookie Sale!
8. I WILL practice online "netiquette" (good manners) at all times when online:
 - I won't spam others.
 - I will not bully nor will I tolerate bullying (and I will always tell a trusted adult if this is a problem).
 - I won't use bad language.
 - I WILL be guided by the Girl Scout Promise and Law in all that I do online.

Girl Scout Signature

Girl Scout Printed Name

Date

Parent/Guardian Signature

Parent/Guardian Printed Name

Date

*The GSUSA Online Safety Pledge is based upon the Online Safety Pledge developed by the National Center for Missing and Exploited Children (www.missingkids.com).

Also, check out letmeknow.girlscouts.org (for adults) and lmk.girlscouts.org (for girls), our sites for general help on staying safe online.

PARENT/GUARDIAN PERMISSION AND RESPONSIBILITY AGREEMENT

Please complete this Parent/Guardian Permission and Responsibility Agreement. Detach and return to your Troop Cookie Manager.

My Girl Scout _____, a member of Troop _____ has my permission to participate in the 2010 Cookie Sale Program. In so doing, I agree to the following:

- I will see that she has adult supervision at all times; if my Girl Scout is under nine years of age, she will be directly supervised by myself or another responsible person over 16 years of age while participating in door-to-door sales.
- I accept responsibility for all cookies and money she owes for cookies received, and understand cookies cannot be returned.
- I understand that Girl Scouts of all ages may send personal emails to someone such as a grandparent, aunt, uncle, or family friend to let them know they are taking orders.
- I understand that girls age 13 and older may market their Cookie Sale utilizing the Internet and social networking sites; **however, sales may not be completed online.** At the present time, **cookies may NOT be advertised or promoted on online auction or sales websites (eBay, Craigslist, etc.).**
- I understand that Girl Scouts utilizing the Internet and social networking sites must have parent/guardian permission to do so and must never give identifying information about her on the Internet. Last names, addresses, troop numbers, schools, etc. should never be published on the Internet.
- If my Girl Scout will be utilizing the Internet during her Cookie Sale, my Girl Scout and I have completed the Girl Scout Internet Safety Pledge.
- I understand that failure to turn in all monies owed for cookies will result in collection/legal action.
- I understand any discrepancies regarding recognitions and Cookie Dough must be reported no later than June 30, 2010.
- I understand that my daughter is on her Girl Scout Honor not to take any orders for cookies before the official start date.
- I understand that all Cookie Dough earned in the 2010 Cookie Sale Program expires on September 30, 2010.

CONTINUED ON NEXT PAGE...

For the following statements, please select the desired option on the following recognition options. If no option is chosen, your Girl Scout will receive the default recognitions/choices.

If my Girl Scout sells...	Recognition Option
200 boxes	<input type="checkbox"/> \$50 Target GiftCard and Participation Patch <input type="checkbox"/> All recognitions and Cookie Dough earned at the 200 box level and below (default)
700 boxes	<input type="checkbox"/> \$50 Associated Bank Prepaid MasterCard <input type="checkbox"/> \$50 GSNWGL Camp Certificate (default)
800 boxes	<input type="checkbox"/> \$75 Associated Bank Prepaid MasterCard <input type="checkbox"/> \$75 GSNWGL Camp Certificate (default)
900 boxes	<input type="checkbox"/> \$100 Associated Bank Prepaid MasterCard <input type="checkbox"/> \$100 GSNWGL Camp Certificate (default)
1000 boxes	<input type="checkbox"/> \$150 Associated Bank Prepaid MasterCard <input type="checkbox"/> \$150 GSNWGL Camp Certificate (default)
1500 boxes	<input type="checkbox"/> \$200 Associated Bank Prepaid MasterCard <input type="checkbox"/> \$200 GSNWGL Camp Certificate (default)

Please select the following choices to the statements below:

If my Girl Scout sells 300 boxes of cookies and/or if her troop earns a troop per girl selling average of at least 150 boxes, she would like a T-Shirt(s) in size:

- Youth Medium
 Adult Small
 Adult Medium
 Adult Large
 Adult Extra Large (default)
 Adult 3X-Large

My daughter has my permission to utilize Cookie Club, an online goal-setting tool, if her Troop Cookie Manager and/or Troop Leader set up an account for her.

- Yes
 No (default)

Parent/Guardian Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone: Day (____) _____ Evening (____) _____

Mobile (____) _____

Signature _____ Date _____